

Indxis launches the first UK Mergent Dividend Achievers index

- First UK Mergent Dividend Achievers Index aimed at investors seeking steady income through low risk, high-quality companies
- US Dividend Achievers funds grew 50 per cent over the past year to US\$7 billion in assets-under-management

London, 17 November 2010 - Indxis, a leading independent provider of investment products and a subsidiary of Mergent Inc., today announced the launch of the first UK Mergent Dividend Achievers Index for investment firms offering index-tracking funds. The Index includes UK companies that have increased their annual regular cash dividends for the past five or more consecutive years, providing a regular and reliable income stream for low-risk portfolio strategies.

The UK Mergent Dividend Achievers Index tracks companies with a proven track record of consistent earnings growth and strong cash reserves. Products based on Indxis' proprietary methodology will allow investors to track stocks with high-yield, increasing dividend-per-share, resulting in a low-risk portfolio in comparison to the market.

The launch of the UK Mergent Dividend Achievers Index follows the success of the company's US counterpart, which has attracted over US\$7 billion in assets-under-management to linked funds offered by major investment firms including BlackRock, Invesco PowerShares and Vanguard.

Jonathan Worrall, CEO, Mergent Inc. said:

"Investor demand for high-quality, dividend-paying companies is evident in the growth of the US-based fund. I am hugely proud of the Indxis team who have expanded our offering in the UK by enabling the licensing of the market's first investment products based on our proprietary UK Mergent Dividend Achievers methodology."

The US Mergent Dividend Achievers Index has outperformed the market in the past 10-, 15-, and 20-year periods. The UK Mergent Dividend Achievers Index has outperformed the MSCI Index over the past 10-, 15- and 20-year periods with less volatility, according to back-tested statistics run by Indxis.

Alan Price, sales director for Indxis, said:

"We can provide investment firms with an efficient route-to-market for products based on the UK Mergent Dividend Achievers Index. The recent growth in the US funds reflects the trend towards investor demand for this type of Index. It is ideal for the risk adverse investor looking for a way back into equities or for building investable products for long-term saving plans such as retirement and school fees because they provide a steady increasing income at relatively low risk, no matter how volatile the market."

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For more information please contact:

Liz Warburton
Fleishman-Hillard
+44 207 395 7095
elizabeth.warburton@fleishmaneuropa.com

About Indxis

Indxis is a leading independent provider of index technology and investment products. As the only independent index service provider, Indxis offers the most efficient route to market for quality structured products in any market, region, sector, asset class or currency. Indxis is a subsidiary of Mergent, a leading provider of business and financial data on global publicly-listed companies, and has offices in Europe, Asia Pacific and North America.

Indxis also provides calculation services to specialist index providers, exchanges and MTFs. Its data and vendor neutral platform offers real-time distribution and has been used to calculate and disseminate major global indices for more than 10 years.

Using its index technology, Indxis creates and licenses innovative investment products including ETFs, open and closed end funds and UCITs as well as structured products. Investment products based on Indxis' Mergent Dividend Achievers indices currently have more than US\$7 billion in assets under management and are licensed to major investment firms including BlackRock, Invesco PowerShares, Vanguard and others.

Indxis technology is fully customisable and can be developed and extended for in-house use by index providers, MTFs and exchanges who desire complete autonomy over index calculation and investment firms looking to create quick-to-market investment products.

For further information visit www.indxis.com